

Campaign First Fruits Letter

By Gordon D. Venturella

Date: One week before Victory Weekend/First Fruits Sunday

Dear

Victory weekend is here! This Sunday (weekend) _____, we bring the *first fruits* of our commitment to the _____ campaign.

In order to establish the momentum to reach our goal over the next three years, we are asking you to prayerfully make your *first* gift to the campaign, your *best* gift to the campaign. Our goal for contributions to the _____ campaign this Sunday (weekend) is at least 10% of the total commitment, or \$ _____.

Please find enclosed a "one time only" offering envelope for this Sunday. Bring it with you this weekend, or, if you are going to be out of town, mail it in so that it may be counted along with the other gifts.

The total amount of our early contributions is a determining factor in how much and how soon we can begin on our initiatives. Your gift given early allows us to prolong the need for a construction loan, giving your gift maximum impact (*if this is actually true*).

As Follow-Up team leaders we look forward to keeping you informed over the next three years of our _____ campaign.

Anticipating Victory,

Follow-up team leaders