

# Pastor's Campaign Preparation

By Gordon D. Venturella

1. Title chosen
2. Logo/graphic artist/printer
3. Leadership team personnel identified/letter sent/phone confirmation/room arranged/leadership represented
4. Campaign initiatives finalized
5. Calendar confirmed
6. General fund campaign also?
7. Total number of active/contributing family units
8. Targeted mail/solicitation list
9. Campaign coordinator recruited/designated
10. Campaign preaching dates reserved